



COALITION
to keep
MICHIGAN WARM

ENERGY ASSISTANCE IN
MICHIGAN
Education, Innovation, Outreach

Michigan House Energy and Technology Committee
September 16, 2014

CTKMW MEMBERSHIP



Michigan Community
ACTION
Helping member agencies change lives

truenorth
community services



AREA
AGENCIES
ON AGING
ASSOCIATION
OF MICHIGAN

Consumers Energy
Count on Us



SEMCOENERGY
GAS COMPANY

THAW THE HEAT AND
WARMTH FUND
Neighbors Helping Neighbors In Need



Get Connected. Get Answers.

MICHIGAN
energy options
Efficiency. Renewables. Sustainability.

MECA MICHIGAN ELECTRIC
AND GAS ASSOCIATION

mlp
MICHIGAN LEADERSHIP PROJECT

+ 4,000 other
individuals
and members

COALITION TO KEEP MICHIGAN WARM

- Mission is centered on low income energy needs
- Goal is to spur innovation and dialogue
- Focused on promoting solutions to boost energy self sufficiency
- Increase greater education in the low income arena: public, front line workers, policy makers
- Identify ways to collaborate and share best practices

WHEN COLD WINTERS HIT MICHIGAN

The Coalition to Keep Michigan Warm (CTKMW) is always there to help our families, neighbors and friends in need.

CTKMW is a committed group of organizations including energy service providers, state government institutions, non-profit energy assistance programs and concerned individual supporters. We work to improve the availability of financial and human resources that can meet the energy assistance needs of Michigan's low-income households.



COALITION
TO KEEP
MICHIGAN WARM

To learn more about what the Coalition is doing for your community,
VISIT: WWW.COALITIONTOKEEPMICHIGANWARM.COM

INNOVATIVE PROGRAMS (2013-2014)

GPS Model (Salvation Army)

- Budgeting
- Client accountability – co-pay requirement of at least 5% of household income
- Optimize on Energy Efficiency

CARE (Consumers Energy with THAW, Salvation Army, TrueNorth)

- Energy education online curriculum (80% of participants participate)
- In-home weatherization services
- On-time monthly payments (80% completion) and decreased disconnects (22% to 4%)

Pathway of Hope (Salvation Army)

- In depth case management to solve areas of greater challenge

LSP (DTE Energy with United Way, Salvation Army, THAW)

- Affordable payment option– monthly target energy payment at 43% of their energy bill (82.9% plan success rate)
- Forgives arrears with successful participation (1/16 of pre-program arrears reduced every quarter)
- Implements consumption limits (97.3% compliance rate) and help for those that exceed the limit

PROGRAM FINDINGS (2013-2014)

Deliverable fuels continue to dominate rural energy needs.

- \$5 million of \$12.5 million of TrueNorth grant funds went to deliverable fuels.

Percent of applicants with the capacity for self-sufficiency is much larger than anticipated.

- 75% of TrueNorth screened applicants were identified as potentially capable of self-sufficiency.

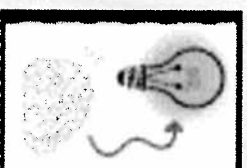
Clients are poorer and more vulnerable (MCAAA data thru June 30, 2014)

- 35% of clients had an income of 50% of the Federal Poverty Level
- 53% of clients had an income 51 – 100% of the Federal Poverty Level
- 31% of households served had **children under age 5** present
- 26% of households had a **person with a disability**
- 18% of households were **elderly**
- 88% of clients had income under the Federal Poverty Level

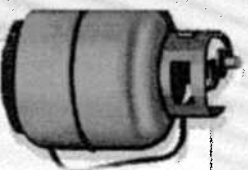
LESSONS LEARNED (2013-2014 PROGRAM YEAR)



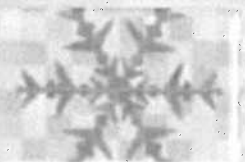
Communication
Works



Transition from the
Old Mindset is
transitional



Greater engagement
needed on propane



Polar Vortex and
Cold Winter created
a “good crisis”

THE DEMAND FOR ASSISTANCE CURRENT SNAPSHOT

- ❖ Compared to June/July 2013, the number of calls for energy assistance this year are up 131% from 11,203 to 25,917 calls.

- ❖ Unmet needs (where no assistance is available) rose from 970 in June/July 2013 to 8,114 – a 736% increase.

- ❖ 85% of the unmet need is in seven counties

County	# unmet	% unmet
Kent	2,325	83.7%
Wayne	1,789	25.6%
Saginaw	1,254	89.7%
Muskegon	477	41.0%
Ingham	426	28.7%
Bay	377	83.2%
Calhoun	255	22.9%

Data from 211 Michigan

CHALLENGES & OPPORTUNITIES

MOVING FORWARD

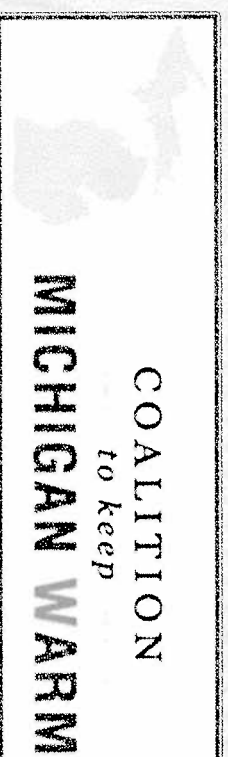
- **Adhere to the Single Provider and 10 day requirement.** MEAP grantees are required by their contract to process applications within 10 days and to have clients working with a single provider. Greater enforcement needs to occur.
- **Data needs and preparation.** Data requests and shared information needs to continually be refined. Grantees need timely opportunity to test and implement shared database.
- **Greater consistency.** Clear information and better messaging for all partners is key.
- **Review and Funding.** Programs need review to ensure they are meeting core goals. Need is greater than funds. CTKMW looks forward to working with the legislature on this review and when PA 615 sunsets to find best practices and solutions moving forward.

Strong Partnerships + Coordination = Success with Energy Self-Sufficiency

CONTACT

Visit the Coalition & join as a supporter at:

www.coalitiontokeepmichiganwarm.com



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